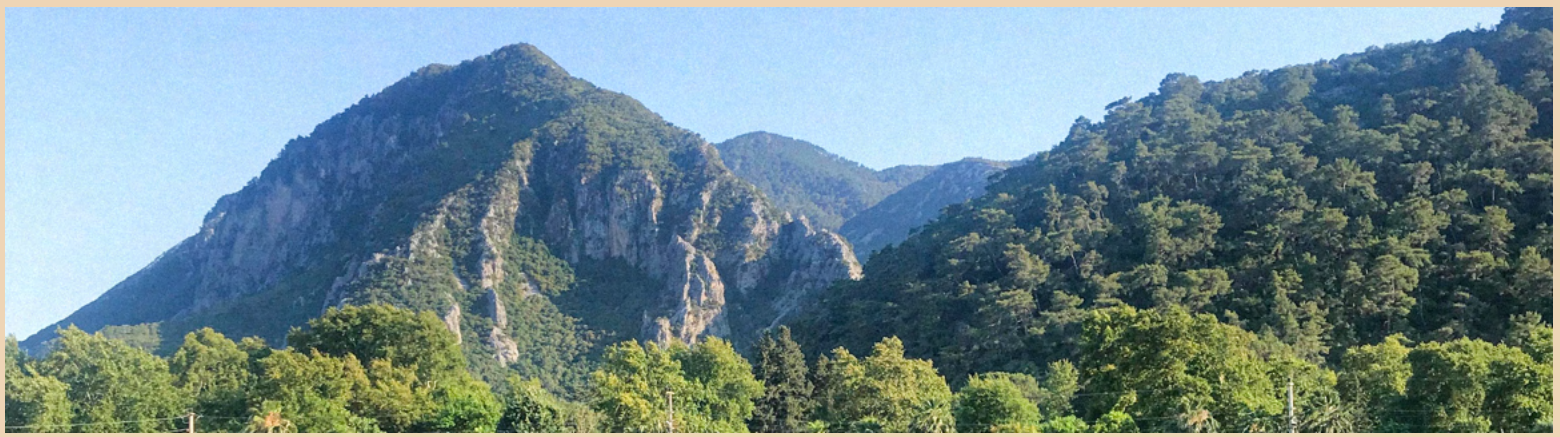




**TURKEY TRAVEL
PLANNER
INTERNSHIP PACKAGE
SUMMER
2022**



**The TTP Summer 2022 Internship Program is
from June 20th – August 12th, 2022**

- The first 10 days are remote article planning & training and then 5 weeks in Turkey.
- We will ask you to pick your top 2 locations of interest between the Istanbul area, Antalya region, Cappadocia, and the Ephesus areas. We will assign you one of your top areas of interest to be your focus.
- Before arriving in Turkey you will be expected to present your writing topics for at least 25 of your 30 articles before you arrive. You will also need to research the area before arriving so you can navigate local transportation with as much ease as possible and have an idea how you will spend your time researching/writing.
- There will be a kick off day in Istanbul all together and an evening celebration! A local TTP licensed Turkish guide will also spend time with you on one or two days at the beginning of your internship to give you a Turkish welcome and insider tips.
- We suggest taking your first 10 days in country to enjoy and explore your areas as well as gather information for your articles.

THE COMPANY

Turkey travel planner is the leading website for all things turkey. With over 3000 pages of information on travel to and within turkey, it is an authority for those wanting to vacation in turkey. We have local partners all across turkey, with our main hubs being istanbul, izmir/ephesus, antalya, and cappadocia. Our job is to find the best of the best, whether that be a hotel, a travel agent, or a hot air balloon company, and to connect the customer to the ultimate experience. Another huge part of our website is staying up to date on current events, dates, prices, and cultural pieces so that those wanting to navigate turkey on their own can do so with the information on our website.



THE COUNTRY



Turkey is an incredibly beautiful and diverse country with a population of 80 million. The national language is Turkish, and while many people in the larger cities will speak some English, it is important to learn a few main phrases to help you get around. Turks are incredibly hospitable and friendly people, and will go to great lengths to make you feel welcome in their country. Culturally, it is important to dress well, especially if you want to make a good impression. Business casual is appropriate in most settings, and when off work, you can wear whatever feels comfortable for you. Transportation is pretty simple, and you can always ask for help. Take time to fall in love with Turkey, because we want that heart to come across in the articles we write and the content we produce. It is more than just a destination for a vacation- there is a whole culture just waiting to be experienced and discovered.

BASIC QUALIFICATIONS

- Someone who loves to travel and is a self starter who likes working independently.
- A proactive problem solver who can work independently, multitask, and adapt to change.
- Professional or personal experience with WordPress, including building pages and article layouts.
- A go-getter with both left and right brain tendencies – you love making project plans and have a keen eye for font, color, and layout.
- A strong writer and editor who can pitch new story ideas and effectively craft content that informs and inspires.
- Must submit writing samples to be considered
- Must possess strong organizational skills.
- Must possess the ability to pay close attention to detail and accuracy.
- Must have ability to meet deadlines, and be able to juggle multiple tasks simultaneously.
- A master organizer who is able to manage multiple projects and tasks at the same time.



YOUR JOB

As an intern, your job would be two-fold. The first is producing new content. This means planning ahead of time, researching, and learning all you can about Turkey even before you get here. Once you are here, soak everything in and write down as much as you can. We want the articles you write to be from your authentic experience of Turkey, of the transportation, the food, the sights, the culture- we want your tips and tricks to be helpful to the many who will come after you. There will be set content that we will ask you to get, whether that is a Top 10 Things to Do in Istanbul, or Where to Find the Best Kebab etc. There will also be a number of articles that you will be required to think of and plan out yourself, based on your experience of Turkey and what things you think would be helpful for travelers to know.

The second part of your job will be updating existing content. As mentioned before, staying up to date on current events, museum hours, locations, etc is very important. Part of your time will be spent going through live pages on the website and checking for anything that needs to be updated, or added to. Many of the existing pages don't have many pictures, or any video content, and part of your job will be to add more pictures, video, and sometimes more text as well. There will be a training portion of the internship where you will learn to update pages as well as create new ones. This involves learning Wordpress and SEO strategies.





During the internship you will be required to:

Write and publish in Wordpress as many new articles as possible. Minimum of 40 short articles over the summer w/ 500+ words and pictures. Topics will be suggested but you'll will be given freedom to lean on your own passions and interests.

Update 40 existing turkeytravelplanner.com pages. There will be a list given to you of 40 published pages that you are responsible for updating with any new current information, new pics, additional copy, or video that you might want to add.



DAILY LIFE IN TURKEY

- Start the day with quick virtual “standups” (5 minute reports) with intern team and in country TTP staff to review quickly what you did the day before, what’s upcoming for the current day, and anything that we can help with that might be impeding your progress.

- Independently organize and conduct your own daily schedule. You may choose to occasionally take day trips with other TTP interns but it’s not expected.

- Work thoughtfully towards your goal of publishing and editing the required amount of pages. You don’t want to get to the end of your internship and be scrambling to finish your required work.



Internship Takeaways

An incredible development leap in your portfolio that will get major views from all over the world. There will be an intern page with your profile and list of pages that you have created in order to showcase your work.

Learn cutting edge techniques that cause web pages to get found and pushed up to the top of page 1 for Google search queries. There will be Google optimization training so you can develop your SEO skills in order to have your newly created web pages found on a global scale like the rest of Turkey Travel Planner content.

Enjoy the Turkish culture, natural beauty, and rich history that will change your life!

TTP is looking for long term staff and interns that excel will be considered for virtual and in country jobs.



Practicals

- Your accommodations will be covered by TTP.
- Breakfast at the hotel will be covered.
- This is an unpaid internship but you will be given a daily travel stipend to cover meals and local transportation. A 2 week lump sum will be paid every two weeks as long as you meet your minimum writing requirements.
- If you exceed your minimum writing requirements then a small bonuses will paid for each extra article.
- You are responsible for your international travel planning and flight costs.
- Throughout the duration of the internship, Turkey Travel Planner is in no way liable or responsible for you either in the USA or Turkey.

